



## Payments Consultancy Limited

Here are a few examples of the consultancy assignments that have been completed:

- Sell-side investor support for a payment services provider
- Payments strategy for a major UK acquirer
- Payments market assessment for PWC
- Creation of InstaPay.today an instant payments market intelligence hub
- Merchant acquirer review for an international hotel group
- Private Equity support - assessing investment opportunities
- Payment strategy and supplier review for a Utility company
- Payment supplier selection for a global oil company
- Workshop on impact of European commission interchange capping and effect on merchant service charges
- Payments research project with European multinational retailers
- Commercial due diligence for an investor in a Payment Service Provider
- Management of RFP and supplier selection project for UK merchant
- Delivered market analysis and marketing services to a Payment Service Provider (PSP)
- Market assessment and partner identification for eVoucher and Loyalty SaaS provider
- Completed corporate and mobile payments strategy review
- Specification of payment application functionality requirements for new market entrant
- Delivered market analysis and marketing services to a Payment Processor
- Strategy review project for a leading PSP and value added services provider
- Due diligence for a Private Equity firm looking to invest in a call centre solution provider
- Market assessment for loyalty scheme operator
- Marketing services to a payment solution provider
- Payments conference producer and event chairman
- Market assessment project for a PSP and identification of needs to become a true Omni channel processor
- Interim management for a payment software developer
- Consultancy project for the UK Gift Card and Voucher Association
- Delivered an Electronic PIN Delivery project for a software supplier
- Appointed official payments consultant to the Retail Business Technology Expo.
- Developed compelling value proposition and payments credentials for an international

server manufacturer. Managed series of marketing programs on their behalf

- Identification of alliance partners for a smart card solution provider
- Provision of advice to investment firms – private equity and venture capital
- Payments industry workshops